



**St. Margaret Foundation**  
**2010 FITNESS CLASSIC 5K Run/Walk**  
(Begins at UPMC St. Margaret Hospital and goes through Aspinwall, Blawnox and back)  
May 16, 2010 – to benefit *The Bed Fund*  
709 Participants in 2009

**SPONSORSHIP OPPORTUNITIES – Participate in the “Team Challenge”**

**PLATINUM - \$10,000-25,000**

- Sponsor acknowledgement in *The Halo* newsletter
- Company has the option of distributing promotional information or sampling product on race day
- Company name partnered with Foundation on press releases and awards
- Display of company banner at the Fitness Classic event (sponsor to provide banner)
- Access to names and addresses of the participants
- Internet Linkage on Foundation Website (1,000 hits/month)
- Corporate logo on Fitness Classic T-shirts (1,000)
- Corporate logo on Fitness Classic brochures (7,000)
- **25** Complimentary Fitness Classic entries – Team Challenge

**GOLD - \$5,000**

- Display of company banner at the Fitness Classic event (sponsor to provide banner)
- Internet Linkage on Foundation Website (1,000 hits/month)
- Corporate logo on Fitness Classic T-shirts (1,000)
- Corporate logo on Fitness Classic brochures (7,000)
- **20** Complimentary Fitness Classic entries – Team Challenge

**SILVER - \$2,500**

- Internet Linkage on Foundation Website (1,000 hits/month)
- Corporate logo on Fitness Classic T-shirts (1,000)
- Corporate logo on Fitness Classic brochures (7,000)
- **15** Complimentary Fitness Classic entries – Team Challenge

**BRONZE - \$1,000**

- Internet Linkage on Foundation Website (1,000 hits/month)
- Corporate logo on Fitness Classic T-shirts (1,000)
- Corporate logo on Fitness Classic brochures (7,000)
- **10** Complimentary Fitness Classic Entries – Team Challenge

**FRIENDS - \$250 to \$500**

- Corporate logo on Fitness Classic brochures (7,000)
- **5** Complimentary Fitness Classic Entries – Team Challenge

The Fitness Classic 2010 will benefit *The Bed Fund* that provides assistance to patients who are uninsured or underserved at UPMC St. Margaret and its three Family Health Centers. Transportation, medication, and lodging are just a few examples of assistance provided to our inpatients and outpatients. Here are more examples:

- \$25 pays for a holiday meal for a family of four who are patients at our Family Health Centers
- \$37 pays for one tetanus/diphtheria immunization shot
- \$58 pays for one flu shot
- \$75 pays for an eye exam for a diabetic patient
- \$80 pays for one night's lodging for a family who has traveled far to be with their loved one in the hospital
- \$100 pays for one vial of insulin for a diabetic patient
- \$150 pays for an air conditioner for a patient with pulmonary disease
- \$500 replaces a water heater lost in a flash flood
- \$650 replaces a washer and a dryer lost in a flash flood
- \$700 makes a mortgage payment for a UPMC St. Margaret employee who can't work due to a family medical emergency
- \$1,000-\$2,000 pays for numerous medical needs at UPMC St. Margaret Family Health Centers in Bloomfield-Garfield, Lawrenceville, and New Kensington where the vast majority of patients are below the poverty level.
  - \* prescriptions, walkers, crutches and braces
  - \* programs that help prevent childhood obesity, and
  - \* summer camp scholarships for children to promote exercise, socialization, and enrichment.